

# Message in the Bottle

In 2001 the City of Santa Cruz received grant money from the Department of Conservation. The City decided to promote bottle and can recycling. We installed frames and signs on 22 refuse and recycling trucks. Chris Moran designed the signs, with digital enhancement and production by Aaron Becker. Both are employees of the City of Santa Cruz Public Works Department.



The City of Santa Cruz installed sign frames and signs on 22 refuse and recycling vehicles. The signs are 3 feet high and 6 feet long.

The new Cans and Bottles Recycling signs are very easy to read. The drivers like the way that the signs match the truck colors.

